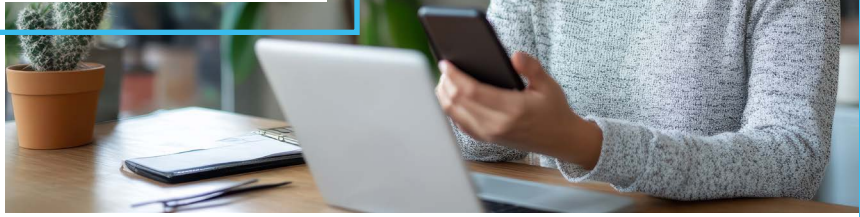


THE GROWING TREND OF CONNECTED LIVING

Technology is changing the way families live, work, and interact every day — and the numbers show connected living is becoming the new normal.



Today's households are more connected than ever before. According to industry reports, the average American home now has more than 20 internet-connected devices. From smart TVs and streaming services to video doorbells, gaming systems, tablets, smartphones, and smart appliances, reliable internet service has become central to daily life.

That growing demand is also driving significant increases in fiber internet adoption nationwide.

Fiber internet continues to be the fastest-growing broadband technology in the United States because of its speed, reliability, and ability to handle multiple devices at once. Unlike older technologies, fiber delivers symmetrical upload and download speeds, making it ideal for remote work, online learning, video conferencing, gaming, and streaming.

At SEI Fiber, we continue seeing strong growth as more members recognize the value of dependable high-speed internet service. Members are increasingly upgrading to higher-speed packages as their household technology needs expand.

Connected Living by the Numbers:

- The average U.S. household now has 20+ connected devices
- More than 90% of Americans use the internet daily
- Streaming video accounts for a large portion of home internet usage
- Remote and hybrid work opportunities continue increasing broadband demand
- Smart home technology adoption continues growing each year
- Fiber internet usage has expanded rapidly in rural communities

Connected living is also helping improve safety and convenience for many families. Smart thermostats can help monitor energy use and improve efficiency. Video doorbells and security cameras provide peace of mind. Telehealth services allow patients to connect with healthcare providers remotely. Parents can monitor and manage devices throughout the home, while students can access educational resources anytime.

For rural communities, fiber connectivity also supports economic development. Businesses rely on dependable internet for operations, communication, and customer service. Reliable broadband can help attract new businesses, support local entrepreneurship, and create opportunities for remote work right here in southeastern Indiana.

As technology continues evolving, the need for reliable connectivity will only continue to grow. Southeastern Indiana REMC and SEI Fiber remain committed to building a network that supports our members today — and prepares our communities for the future of connected living.