



BOBBY HACKER

Madison, Indiana | Jefferson County

A Heart for Community

For Bobby Hacker, community is not just a place on a map — it is the people who live around him, the land beneath his boots, and the responsibility he feels to give back.

Bobby grew up in Switzerland County and has been a member of Southeastern Indiana REMC since 1991. His roots run deep. His grandfather once owned farmland near Macedonia Church in Madison and even donated a portion of that land to the church. Later, when Bobby's mother purchased property in Madison, it eventually led Bobby to buy land of his own. Today, he calls Jefferson County home and enjoys the beautiful view from his property — a view made even better by good neighbors and strong friendships.

For the past 20 years, Bobby has worked at NAS as a furnace operator. Outside of work, life centers around family. He and his wife, Kathy, have been married for 17 years and are proud grandparents to four grandchildren who lovingly call him “Pop Pop.” Much of their time together is spent on the farm, where Bobby's large barn serves as his workshop. Whether he is welding, building, or tinkering with equipment, Bobby is happiest when he is working with his hands.

His neighbors know this well. In their rural area, when something needs fixing, Bobby is often the first call. Many affectionately refer to him as “handyman.” He is always willing to lend a hand, weld a broken piece of equipment, or help solve a problem. Helping others is simply part of who he is.

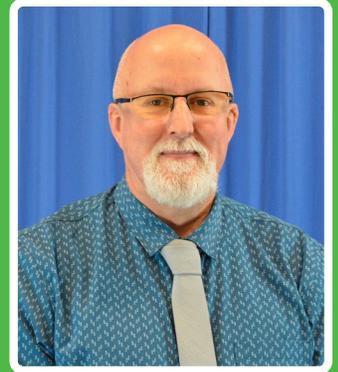
That spirit of service extends beyond his own property lines. On land once donated by his great-grandfather for a cemetery, weeds and brush had grown thick over the gravestones, hiding pieces of local history. Bobby took it upon himself to clear the area so the markers could be seen again — including one dating back to the 1800s. Since restoring the cemetery, he has placed flowers on the graves every Veteran's Day in remembrance.

It is that same heart for community that led Bobby to join the Operation RoundUp® Board of Trustees.





SEI REMC EMPLOYEE SPOTLIGHT



Keith Mathews

At first, he admits he was unsure. He was not always fond of charities that only benefit one person at a time. But after learning more about Operation RoundUp®, he quickly grew to appreciate its broader impact. The program supports a wide range of local organizations, helping entire communities rather than a single individual.

“At the end of the day, someone has to do it,” Bobby said about stepping into service. As he has gotten older, he has felt a stronger sense of responsibility to be involved. The people served by Operation RoundUp® are not strangers — they are his neighbors.

To Bobby, being a member of a cooperative means having a voice. “I have a say in things,” he explained. “Whatever affects me affects my neighbors.” That belief is part of why he encourages members to enroll in Operation RoundUp®. He sees it as a way to be involved, to be informed, and to have a say in how money is used to grow the communities we call home.

Operation RoundUp® is the first organization Bobby has been involved with since participating in FFA as a kid. He describes this season of his life as a time for giving back. He has also gained a deeper appreciation for how the cooperative works through his friendship with longtime Board Director Darrel Smith, who has served SEI REMC for more than four decades. Bobby values the opportunity to learn from him and better understand the cooperative model.

His advice to others is simple: if you are not part of something, you cannot complain. Be involved. Be informed. Be part of the positive change in your community.

Whether he is welding in his barn, clearing brush from a historic cemetery, or reviewing Operation RoundUp® grant applications, Bobby approaches life with humor, generosity, and a willingness to serve.

And for the communities of southeastern Indiana, that makes a difference.

As CEO, Keith Mathews leads Southeastern Indiana REMC with a focus on financial strength, reliable infrastructure, and continuous improvement. With 37 years of service, he works closely with employees, directors, members, and regional organizations to guide strategic planning and strengthen the cooperative across its seven-county territory.

Outside of work, Keith enjoys spending time with his wife, Dawna, their three children, and five grandchildren. He stays active through weight training and hiking local trails and is actively involved at Versailles Church of Christ. Keith values faith, family, and community, and is grateful for the opportunity to serve the cooperative and its members.

Thank you, Keith, for your leadership and dedication to SEI REMC.

WE WANT TO HEAR FROM YOU!

If you know an SEI REMC member who deserves to be featured, [click here](#) to share their story with us. Together, we'll continue shining a light on the members who make our cooperative family so extraordinary.