

Innovation in Action:

How SEI REMC Is Building the Cooperative of Tomorrow

A new year brings new opportunities — not just for members, but for the cooperative that serves them. At SEI REMC, innovation isn't a buzzword. It's a promise to continually strengthen the systems, technologies, and services that power daily life across our seven-county region. As we step into 2026, SEI REMC is investing in smarter solutions, modern infrastructure, and forward-thinking programs designed to keep your co-op strong, reliable, and ready for the future.

Here's a behind-the-scenes look at how innovation is shaping the cooperative of tomorrow.

Strengthening the Grid With Smart Investments

Reliable power begins long before electricity reaches your home. It starts with a robust electric system — one built on modern equipment, proactive maintenance, and data-driven planning. In 2026, SEI REMC continues to prioritize system upgrades that reduce outages, strengthen resiliency, and improve service quality for every member.

This includes strategically replacing aging poles, upgrading conductors, adding automation where it's needed most, and continuing vegetation management with precision mapping tools. Each improvement is part of a larger systemwide plan to support growing communities, new homes, and increased demand for modern electric-powered lifestyles.

These behind-the-scenes enhancements often go unnoticed — until the moment members need them. That's why SEI REMC invests today in the reliability members rely on tomorrow.

Expanding Fiber for a More Connected Future

Just as electricity transformed rural life decades ago, reliable high-speed internet is reshaping how families work, learn, and thrive today. SEI Fiber is a direct extension of the co-op's mission: to serve members with essential services that improve quality of life.

Innovation continues throughout the fiber network, including:

- Ongoing expansion to reach more homes
- Enhanced network monitoring tools
- Speed packages designed for modern households
- Improved Wi-Fi experience inside the home
- Local, member-centered support

Fiber internet is no longer a luxury — it's an essential utility. And as a cooperative-owned service, SEI Fiber ensures members benefit from fair pricing, reliable performance, and continuous reinvestment in the network that serves them.

Modernizing Communications and Digital Tools

Innovation also means giving members more ways to stay informed and connected. SEI REMC continues to modernize how information flows — from outage updates to energy usage insights.

SmartHub tools help members:

- Monitor and pay bills
- Track daily energy use
- Set usage alerts
- Report outages instantly
- Access account details anytime





Beyond SmartHub, improved outage mapping, automated notifications, and enhanced website resources help members stay connected and informed during fast-changing conditions. These digital tools reduce uncertainty, support real-time decision-making, and make it easier for members to manage their electric and fiber services on their schedule.

Data-Driven Planning for Tomorrow's Challenges

The future of energy is rapidly evolving — from electric vehicles and distributed generation to increased electrification in homes and businesses. SEI REMC is preparing for that future today through strategic data analysis, system modeling, and long-term load forecasting.

By understanding how and when members use electricity, your co-op can:

- Target upgrades where they're needed most
- Plan for future growth
- Maintain rate stability
- Strengthen reliability across all seasons
- Ensure infrastructure keeps pace with changing technologies

Every decision is grounded in research, analytics, and a commitment to keeping the cooperative financially strong and operationally prepared for the years ahead.

Innovation in Member Programs and Services

Innovation also shows up in the ways we help members save money, improve comfort, and increase resilience at home. Programs such as rebates, energy-efficiency incentives, and the Generator Program reflect the cooperative's mission to support members with practical, forward-thinking solutions.

SEI REMC is continually evaluating new opportunities — from advanced energy monitoring tools to emerging technologies that can help members better manage usage, improve home comfort, and prepare for the future of electrification.

As new technologies become available, SEI REMC assesses their potential impact on affordability, grid reliability, and member value. This ensures any new program offered is both beneficial and sustainable.

Building a Skilled Workforce for a Changing Industry

Innovation isn't only about tools and technology — it's also about people. The energy and telecommunications industries are evolving quickly, and SEI REMC is investing in the training, skills, and safety programs needed to prepare employees for the challenges ahead.

From advanced lineman and fiber technician training to expanded safety protocols and continuing education, the co-op's commitment to workforce development ensures that members receive service from trained professionals equipped with the latest knowledge and tools.

This investment in people strengthens both the co-op and the communities it serves.

A Cooperative Built for the Future

Innovation at SEI REMC is not about following trends — it's about anticipating needs, strengthening systems, and ensuring the cooperative is prepared for whatever comes next. Whether it's modernizing the grid, expanding fiber, enhancing digital tools, supporting new technologies, or building a skilled workforce, each step forward is rooted in the same mission that has guided SEI REMC for decades: serving members with reliability, integrity, and community-focused leadership.

As we power into 2026, SEI REMC remains committed to building a cooperative that reflects the future our members deserve — resilient, connected, innovative, and always working for you.