

# GO GREEN BELOW THE SURFACE



## Unlock underground energy efficiency and cash in

**Looking for a smarter way to stay cool this summer? A geothermal heat pump is the perfect solution.**

By using the steady, cool temperature below the earth's surface, geothermal systems provide powerful, consistent comfort—even on the hottest days. They use far less electricity than traditional air conditioners, which helps lower your energy bills while keeping your home comfortable and quiet.

### How Geothermal Cooling Works

Just a few feet underground, the temperature stays much cooler than the summer air. A geothermal system pulls the heat out of your home and transfers it into the ground, leaving your indoor spaces refreshingly cool. Instead of creating cool air like conventional systems, geothermal simply moves heat, making it far more efficient and cost-effective.

### Why choose geothermal for summer cooling?

- Uses stable underground temperatures to cool your home efficiently
- Reduces cooling (and heating) costs by up to 70 percent
- Operates quietly with no noisy outdoor units
- Requires less maintenance than conventional systems
- Lasts longer than traditional HVAC equipment
- Frees up outdoor space by housing equipment underground

### Make the switch to geothermal and enjoy more than just energy savings.

SEI REMC offers a **\$2,000 rebate** for qualifying geothermal heat pump installations. It's our way of helping you invest in smarter, cleaner comfort for your home.

Visit our website to view full rebate details and submit your application.

[seiremc.com/geothermalheatpumprebate](https://seiremc.com/geothermalheatpumprebate)