

REMC CONNECT

MARKETPLACE

MEDIA KIT

Celebrating the local businesses, people, and places that power life in Southern Indiana. REMC Connect connects your business with over 28,000 engaged members across our cooperative community.

REMC CONNECT
SOUTHEASTERN INDIANA

MEET OUR READERS

REMC Connect readers are local, engaged, and community-focused.

REMC Connect is the official digital member magazine of Southeastern Indiana REMC, delivered monthly to more than 28,000 members across our service territory in Southern Indiana. Our readers are the people who live, work, and own businesses right here in the communities we serve — and who value local connections.

Each issue of REMC Connect features a blend of cooperative news, energy and fiber information, safety education, community stories, and lifestyle content designed to inform and connect our members. Because REMC Connect is a trusted communication from their electric cooperative, readers actively engage with its content and return to it each month.

Advertising in the Member Marketplace places your business in front of a highly relevant audience that:

- Lives within SEI REMC's service territory
- Actively supports local, member-owned businesses
- Trusts REMC Connect as a reliable source of information
- Values community, service, and cooperative membership

Your message isn't competing with outside noise — it's delivered within a publication members already know and trust.

SERVICE TERRITORY

REMC Connect reaches members across Southeastern Indiana REMC's seven-county service territory, including:

Dearborn • Franklin • Jefferson • Jennings • Ohio • Ripley • Switzerland

MONTHLY REACH

28,000+

PUBLICATION

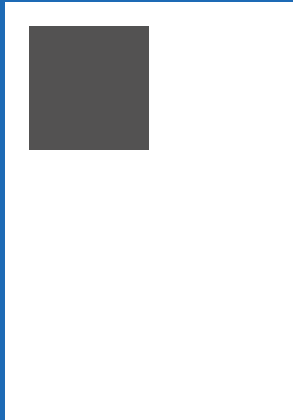
Digital • Monthly

AUDIENCE

Local Members

AD RATES

REMC Connect is a digital publication. All Marketplace ads are full color. Bleed is not required.

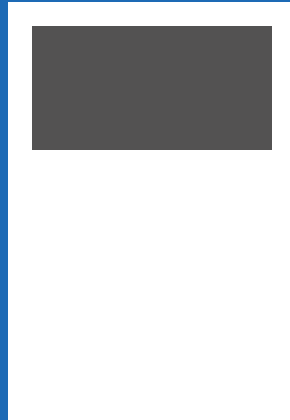


1/6 PAGE

Size:
3.875" x 3.333"

Full Color

Price:
\$150

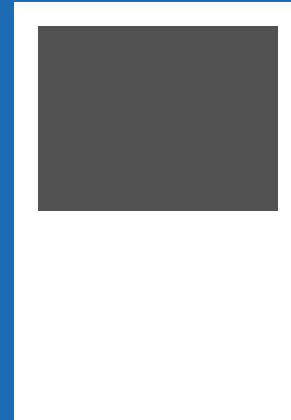


1/3 PAGE

Size:
8.0" x 3.333"

Full Color

Price:
\$250

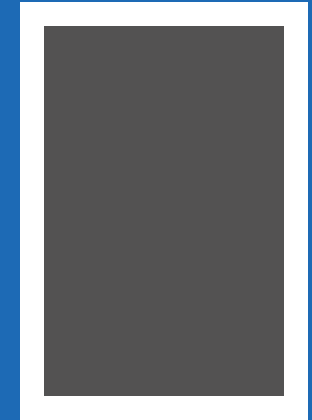


1/2 PAGE

Size:
8.0" x 5.125"

Full Color

Price:
\$400



FULL PAGE

Size:
8.0" x 10.5"

Full Color

Price:
\$700

MULTI-ISSUE DISCOUNT

Commit to multiple issues of REMC Connect and receive a discounted advertising rate. Discounts apply to the advertising rate only and must be reserved in advance. Multi-issue discounts apply to consecutive issues unless otherwise approved.

Commitment | Discount

3 Issues | 10%
6 Issues | 15%
12 Issues | 20%

AD SPECIFICATIONS

The REMC Connect Member Marketplace offers meaningful exposure for your business at an affordable rate.

A limited number of Marketplace ads are available in each issue, providing a unique opportunity to connect directly with more than 28,000 SEI REMC members across Southern Indiana.

Marketplace advertising allows your business to be featured within REMC Connect — reaching members through a trusted, locally focused publication.

RESERVE AD SPACE

To reserve Marketplace ad space or request specifications, please contact:

Jen Saner
Marketing & Member Engagement Specialist
jens@seiremc.com
812-689-4111 ext. 228

AD DESIGN ASSISTANCE (OPTIONAL)

If you would like Southeastern Indiana REMC to design your Marketplace ad, design assistance is available upon request.

To get started, please contact:

Autumn Kolbinsky
Creative Services Specialist
autumnk@seiremc.com

Advertisers choosing SEI REMC design assistance should provide:

- Company logo
- Business details and messaging
- Any images or graphics to be included (if applicable)

DESIGN REQUIREMENTS

- All ads are full color
- Artwork must match the selected ad size
- Minimum font size: 6 pt
- Images must be 300 DPI or higher

Accepted file formats:

- Adobe Illustrator (.AI)
- Adobe PDF (.PDF)
- JPG (.JPG)

SUBMITTING YOUR AD

Once your Marketplace ad space has been reserved, please email completed artwork to:

Autumn Kolbinsky
Creative Services Specialist
autumnk@seiremc.com
812-689-4111 ext. 239

A digital proof will be provided for review and approval prior to publication.

ADVERTISING TIMELINE & DEADLINES

What to expect when planning your Marketplace advertisement.

REMC Connect is published on the first of each month.

To allow sufficient time for planning, review, design, and layout, the following timeline applies to all Marketplace advertising.

STEP 1: RESERVE YOUR AD SPACE

Marketplace advertising space is limited and must be reserved in advance.

Ad space reservation deadline: 15th of the month prior to publication

Reservations allow space to be held while artwork is finalized or design assistance is coordinated.

STEP 2: SUBMIT ARTWORK

Once ad space has been reserved, completed artwork must be submitted by the deadline below.

Advertiser-provided artwork due: 20th of the month prior to publication

Ads not meeting specifications or submitted after the deadline may be deferred to a future issue.

STEP 3: SEE YOUR AD IN REMC CONNECT

Approved Marketplace ads appear in the upcoming issue of REMC Connect, which is:

- Emailed to more than 28,000 SEI REMC members
- Published online at www.remconnect.com

Each issue is released on the first of the month, making it easy for readers to discover and support local, member-owned businesses.

SEI REMC-DESIGNED ADS *(Optional design assistance timeline)*

Advertisers who choose to have SEI REMC design their Marketplace ad should plan for the following timeline:

- Logos, messaging, and images due by the 15th
- A digital proof will be provided for review within two business days of receiving materials
- Final approval must be received by the 20th

Timely feedback helps ensure accurate placement in the scheduled issue.

PLANNING AHEAD

Early communication is encouraged, especially for first-time advertisers or multi-issue placements. Reserving space early allows for greater flexibility and a smoother design and review process.

TERMS & CONDITIONS

ACCEPTANCE OF TERMS

Submission of advertising materials or placement of an advertisement in the REMC Connect Member Marketplace constitutes acceptance of these Terms & Conditions. Southeastern Indiana REMC ("SEI REMC") reserves the right to amend these terms at any time.

ELIGIBILITY

Marketplace advertising is available exclusively to:

- Businesses operating in the SEI REMC seven county service territory
- SEI REMC member-owned businesses operating in or serving the SEI REMC seven county service community

SEI REMC reserves the right to verify membership status prior to acceptance of advertising.

ADVERTISING PLACEMENT

- Marketplace advertisements appear only within the designated Marketplace section of REMC Connect
- Placement within the Marketplace section is determined by SEI REMC and is not guaranteed unless specifically stated in writing
- Advertisements will not appear within editorial sections of the magazine

EDITORIAL INDEPENDENCE & NON-ENDORSEMENT

- Marketplace advertisements are paid placements and do not imply endorsement by SEI REMC
- Advertising does not influence editorial content, story selection, or feature placement
- Editorial features and Marketplace advertising are independently selected and managed

CONTENT STANDARDS

SEI REMC reserves the right to reject, remove, or discontinue any advertisement that includes or promotes:

- False, misleading, or unsubstantiated claims
- Political advocacy or political candidates
- Illegal, unsafe, or deceptive products or services
- Offensive, discriminatory, or inappropriate content
- Content inconsistent with SEI REMC's mission, values, or member expectations

All advertising content is subject to final approval by SEI REMC.

AD SPECIFICATIONS & SUBMISSION

- Advertisers are responsible for submitting ad materials that meet REMC Connect design and technical specifications
- Ads may be submitted by the advertiser or designed by SEI REMC, if such services are offered
- All ad materials must be submitted by the published deadlines
- Late or non-compliant materials may result in deferral to a future issue or cancellation

RATES & PAYMENT

- Advertising rates are published in the REMC Connect Marketplace Rate Sheet
- Rates are subject to change with notice
- Payment is due by the deadline specified on the invoice
- SEI REMC reserves the right to withhold or remove advertising for non-payment

CANCELLATION & CHANGES

- Cancellations or changes must be submitted in writing by the established deadline
- Advertisements cancelled after the deadline may be billed in full
- No refunds will be issued for ads removed due to policy violations

CATEGORY LIMITATIONS

To preserve advertiser value and reader experience:

- SEI REMC may limit the number of advertisers from the same business category per issue
- Acceptance of advertising in one issue does not guarantee placement in future issues

LIABILITY & INDEMNIFICATION

Advertisers assume full responsibility for the content of their advertisements and agree to indemnify and hold harmless SEI REMC from any claims, damages, or expenses arising from the publication of advertising content, including but not limited to copyright, trademark, or false advertising claims.

ERRORS & OMISSIONS

SEI REMC is not liable for typographical errors, omissions, or production errors beyond the cost of the advertising space purchased. In such cases, liability shall be limited to a credit or correction in a future issue, at SEI REMC's discretion.

TERMINATION OF ADVERTISING

SEI REMC reserves the right to discontinue advertising at any time if an advertiser:

- No longer meets eligibility requirements
- Violates these Terms & Conditions
- Engages in conduct that could harm the cooperative or its members

GOVERNING AUTHORITY

These Terms & Conditions are governed by the policies of Southeastern Indiana REMC and applicable state and federal laws.

ACKNOWLEDGMENT

By submitting advertising materials or purchasing advertising space, the advertiser acknowledges that they have read, understood, and agree to these Marketplace Terms & Conditions.

CONTACT US

Communications & Creative Services Southeastern Indiana REMC

For general questions about the REMC Connect Member Marketplace, advertising options, or availability, please contact our Communications & Creative Services team.

communications@seiremc.com

B.J. Myers

V.P. of Communications & Creative Services
bjm@seiremc.com
812-689-4111 ext. 236

Marketplace Advertising & Ad Reservations

Jen Saner

Marketing & Member Engagement Specialist
jens@seiremc.com
812-689-4111 ext. 228

Contact Jen to reserve ad space, confirm availability, or request advertising specifications.

Ad Design & Artwork Submission

Autumn Kolbinsky

Creative Services Specialist
autumnk@seiremc.com
812-689-4111 ext. 239

Contact Autumn for ad design assistance, artwork submission, or questions related to ad layout and specifications.