

Small Change – Big Impact

Operation RoundUp hits a milestone for our community



As we look back on the past year and ahead to 2026, it's fitting that we shine a light on one of the most meaningful ways our members are giving back to the places we call home: the Operation RoundUp program.

What it is.

Operation RoundUp is a simple but powerful idea: each month, participating members choose to round up their electric bill to the nearest whole dollar. The “extra cents” are pooled into a dedicated fund that supports nonprofits, volunteer organizations, and community-minded groups across our seven-county service area. A board of local trustees reviews grant applications and awards funds based on need, impact, and community value.

Why it matters.

At first glance, the change from rounding up a bill might seem minor—just a few cents per month—but together our members' contributions add up to a substantial force for good. Every dollar goes directly into making southeastern Indiana a stronger, more vibrant place. Because as a cooperative, we believe in more than power lines. We believe in people and places.

Celebrating the milestone.

We're proud to report that the Operation RoundUp

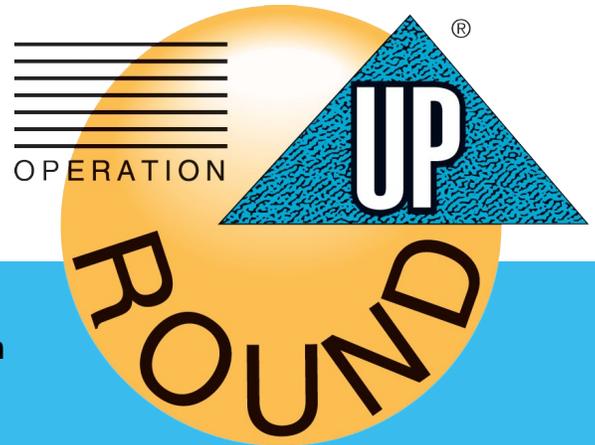
program has surpassed the one-million-dollar mark in grants awarded to local groups since its inception.

Highlighting last year.

In the 2025 Round One grant cycle, our members helped local nonprofits and service organizations across our territory secure meaningful funding through Operation RoundUp. This past year's awards underscore the breadth of community support—from safety services and educational programs to community gardens and more.

Looking ahead to 2026.

As we move into next year, we're focused on expanding awareness of the program and encouraging even more participation. Our goal: deeper impact, broader reach, and stronger partnerships with nonprofits on the front lines in our local towns and counties. We'll also continue to provide clear application windows, transparent grant-making criteria, and stories of impact to highlight how members' small donations translate into real change.



Is your organization ready to make a difference? The application window for Operation RoundUp is open from December 1 to December 31.

Eligible nonprofit 501(c)(3) organizations serving our service territory are strongly encouraged to apply. Visit our website seiremc.com/operationroundup to review guidelines, download the application, and submit your request.

If you're already enrolled in Operation RoundUp—thank you! If you're not yet, you can opt-in to join and help build a stronger community with every rounded-up dollar.

Together, we're not only looking back at what's been accomplished—we're also moving forward into the promise of what's next. Because the change begins with you.