



SMALL CHANGE. BIG IMPACT.

Operation RoundUp® is a voluntary charitable program that gives SEI REMC members a simple way to support local communities. By rounding each monthly electric bill up to the nearest dollar, small amounts of spare change are collected and placed into a dedicated fund for community support.

Those dollars add up to powerful impact. Grants from Operation RoundUp® are awarded to nonprofit organizations that serve communities within the Southeastern Indiana REMC service area, helping fund programs that strengthen families, support youth, honor veterans, and improve quality of life across our region.

Since 1939, SEI REMC has remained committed to investing in the communities we serve. Operation RoundUp® continues that tradition by turning everyday change into meaningful local support — proving that when members come together, even the smallest contributions can make a lasting difference.

Learn more at:
seiremc.com/operationroundup

Which Request Is Right?

Understanding Donations, Sponsorships, and Operation RoundUp®

At Southeastern Indiana REMC, supporting our local communities is part of who we are. Each year, we receive many requests from schools, nonprofits, and community groups—and while we'd love to say “yes” to every one, it's important that requests come through the right channel to ensure they're reviewed fairly and efficiently.

If you're considering submitting a request, here's a quick guide to help you determine which option best fits your organization's needs.

Operation RoundUp® Grants

Operation RoundUp is our member-funded charitable program. Members voluntarily “round up” their electric bills to the nearest dollar, and those small change donations add up to make a big difference locally.

Best for:

- ▶ Nonprofit organizations and community projects
- ▶ Requests that directly benefit people in our service territory
- ▶ Needs related to health, safety, education, or community improvement

Grants are awarded through a formal application and review process, with funding made possible entirely by participating members.

Donation Requests

Donation requests are typically for modest, one-time needs that support local community efforts.

Best for:

- ▶ Door prizes, giveaways, or small

items for events

- ▶ Local causes aligned with our cooperative values
- ▶ Requests that don't require a formal grant application

These requests are reviewed individually and are subject to annual budget limits.

Event Sponsorships

Sponsorships are intended for organized events where SEI REMC's support includes visibility or recognition, such as a logo placement or public acknowledgment.

Best for:

- ▶ Community festivals, fundraisers, or educational events
- ▶ Opportunities that allow us to engage with members or the public
- ▶ Events aligned with our mission and strategic priorities

Sponsorship levels are capped and evaluated based on alignment, impact, and available funds.

Why the right channel matters:

Submitting your request through the correct avenue helps ensure it reaches the right review committee, avoids delays, and allows us to responsibly steward cooperative resources.

To learn more or submit a request, visit our website and explore the **Community Support** section. We're grateful to our members for making these programs possible—and for helping us continue to invest where it matters most.